Graduate Management Admission Council™

RESEARCH SNAPSHOT

Women and Business School 2019

Data points from GMAC Market Intelligence gmac.com/marketintelligence

Women's MBA Career Development



4 in 5 recent women full-time MBA grads agree the skills they developed in b-school advanced their careers



2 in 3 part-time MBA alumnae agree they received more promotions than peers without their degree



3 in 4 full-time мва alumnae are satisfied with their career progression to <u>date</u>

B-School Network Strength



94%

of alumnae would recruit a student for a job from their alma mater



75%

of alumnae agree going to b-school developed their professional network

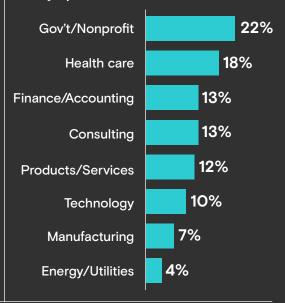


41

Net Promoter Score®
- alumni very likely to
recommend GME to others

Leadership Across Industries

Business school alumnae industries of employment



Entrepreneurial Women



22%

of women candidates say it's a career goal to be self-employed 71%

of alumnae entrepreneurs are very or extremely satisfied with their overall experience as entrepreneurs 73%

of alumnae entrepreneurs agree that their b-school experience prepared them for their chosen career

Women in the GME Pipeline



46.3%

of gmat exams were taken by women in TY 2018, a new record



75%

of women in the GME pipeline are considering MBA programs



55%

of global GME programs reported growing or stable applications from women in 2018

The Value of GME to Women

90%

of alumnae say they are satisfied with their b-school experience

96%

of alumnae rate the overall value of their GME as good to outstanding

93%

of alumnae would get their degree again knowing everything they know now