

The underprivileged people, animals and the environment today, face huge injustice and inequality. The root cause of big problems like poverty, hunger, social inequality and global warming comes down to the lack of quality education. Non-profits that are working towards helping the underprivileged often lack resources to help the underprivileged as they depend on donations.

On the other side of the spectrum, student volunteers (IBDP, Colleges & University) have the need to volunteer (for CAS, Credits, CV) but lack of time (due to long travel), and meaningful opportunities, leading to ineffective or no service-learning. The educational institutions that require their students to volunteer have no integrated system to manage and track their volunteers, their learning, and measure volunteer impact.

Our solution, VoHu, is an online platform that connects volunteers and their educational institution to the underprivileged and non-profits and facilitates fun and meaningful service learning experiences. VoHu is based on two core foundations: technology and experiential education. Through this volunteers can help online and offline anytime and from anywhere, and develop their skills like project-planning, problem-solving, effective communication, collaborative leadership and social entrepreneurship. This integrated system/platform is designed to be self-sustainable and to pump knowledge and resources down to the underprivileged and non-profits, while creating immense value for students and their institutes.

Our marketing and promotion activities will take place through B2B partnerships with the IBO, IBDP schools, colleges and universities around the globe. We will also promote our service to students applying for college to the United States, by tying up with college counselors around the world, and giving them incentives to refer us to their students.

We are using technology to make volunteering scalable and to exponentially increase the impact the youth make today. We are committed to addressing UN goal numbers #1, 2, 3, 4, 5, 18 (for now) through our platform. Volunteers will be making their own impact for which they will define their own metrics. The following table summarizes our key performance indicators that we will use to measure our impact.

KPI	1 Year Impact	5 Years Impact
Volunteers provided to NPOs	500	200,000
Subscribed (paying) volunteers	100	100,000
Active NPOs registered	20	500
Available projects	100	1000

Total hours of volunteering	1000	400,000
Education institutes collaborated with	5	100
Students take the path to becoming a social entrepreneur		